

REVIEW ARTICLE



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## A SURVEY ON SECURABLE MOBILE PAYMENT SYSTEMS IN MOBILE COMMERCE

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### ABSTRACT

The worldwide rapid increase of the Internet has led to the emergence of an Substantial range of service one of the most popular being electronic commerce [1][2]. Mobile e-commerce is a natural extension of e-commerce and represents a new way for conducting commerce [3][4]. M-commerce transactions are conducted through a mobile device by wireless networks. Mobile payment is defined as any payment transaction involving the purchase of goods or services that is completed with a wireless device. M-payments facilitate m-commerce were users make online purchases from their mobile devices remotely at any time.In this paper let us have a brief survey on security issues when designing implementing, and deploying secure m-payment systems with a focus on threats, vulnerabilities,and risk. In the future as m-payment systems become fully integrated with other emerging technologies such as fifth-generation mobile networks (5G) and cloud computing.

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### INTRODUCTION

A Mobile Payment System (MPS) defined as any payment system that enables financial transactions to be made securely from one organization or individual to another over a mobile network[5][6].It provide attractive opportunities to financial institutions, merchants, and users. These opportunities were simplicity and ease of an m-payment transaction for the user and they also enable merchants to access customer information and target specific customer groups through various incentive programs, such as discount coupons and rewards programs.

The growth of m-payment transactions over the last decade has been largely enabled by increasing

speeds of mobile-network connections, the rapid proliferation of portable devices and the worldwide penetration of mobile-cellular subscriptions, which reached 96 percent in 2013 and 40 percent of the world's population using the Internet[7]. In fact, the global worldwide m-payment market will reach over 450 million users and a transaction value of over US\$721 billion by 2017, according to a Gartner group forecast[8].

### Classifying M-payments

M-payments can be classified in various ways.Currently, one of the universally accepted ways to classify an m-payment is as either

**A Remote Payment**

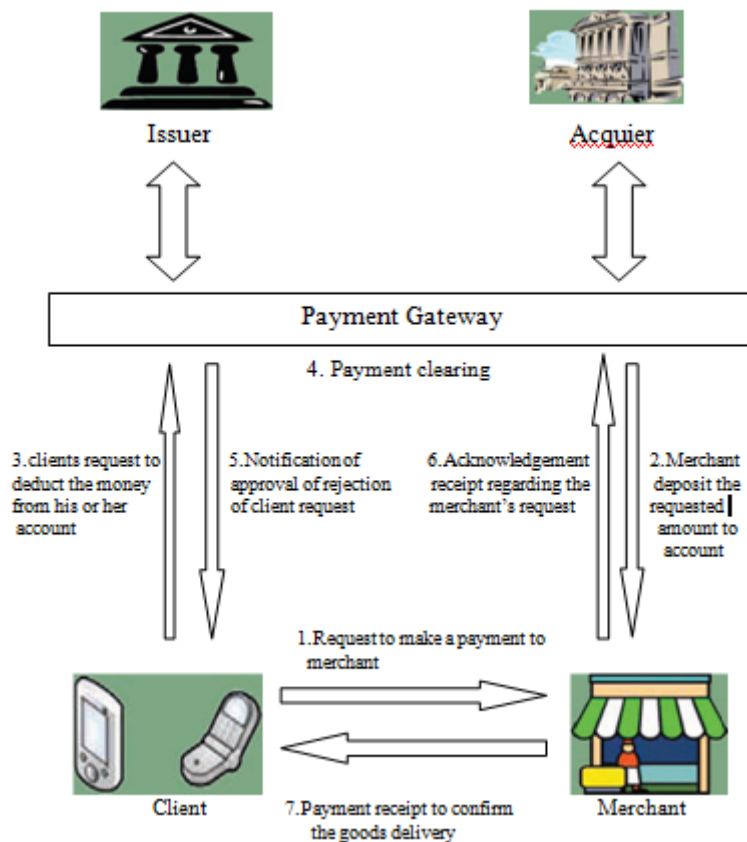
where the user makes a payment using a mobile device to access the m-payment back-end system via mobile communication networks, or

**A proximity Payment,**

where the user makes a payment using a mobile device and short-range communication technologies.

This article considers M-payment classification based on several other criteria, Based on Payment, or how the money is transferred;

- payment medium to be used to realize the payment;
- Timing payment, or when it occurs;
- payment amount conveyed from the customer to the merchant; and
- payment location—that is, where the payment takes place.



**Fig1.** Entities of a mobile-payment system and their interactions during a payment transaction[10]-[13]

The main entities of an m-payment system and their interactions during an m-payment transaction are illustrated in Fig 1. Generally, an m-payment system consists of four main entities: the client, the merchant, the merchant’s financial institution (called the *acquirer*) and the client’s financial institution (called the *issuer*). The client and the merchant can be connected through a short-range link or the Internet using wired, wireless, or cellular communication technologies that are offered by a mobile-phone operator (such as General Packet Radio Service (GPRS), Enhanced Data Rates for

Global System for Mobile Communications(GSM) Evolution, Evolution-Data Optimized, or High Speed Downlink Packet Access (HSDPA).

The connections among the issuer, the acquirer, and the payment gateway typically occur over the private (wired) networks of banks, and the communication is made secure using well-known security protocols (for example, Secure Socket Layer/Transport Layer Security).

**CLIENT-SIDE TECHNOLOGIES FOR M-PAYMENTS**  
**Short Message Service.**

It allows mobile systems and other networked devices to exchange short text messages with a maximum length of 160 characters. SMS is available on a wide range of networks both individuals and businesses.

**Wireless Application Protocol/GPRS.**

GPRS is a mobile data service available to GSM users that enables WAP-enabled and Internet based communication services.

**Phone-Based Application.**

The m-payment client application can be developed using the Java 2Platform, Micro Edition for GSM-based mobile phones and the Binary Runtime Environment for Wireless for mobile phones based on code division multiple access.

**SIM-Based Application.**

The Subscriber Identity Module (SIM) used in GSM mobile phones is a smart card whose information can be protected using cryptographic algorithms and keys. (Smart cards are microcomputers small enough to fit in a wallet or even a mobile phone. They have their own processors and memory for storage.) SIM applications are relatively more secure

than client applications that reside on the mobile phone[14]

**RFID.**

This technology uses radio frequency (RF) signals to exchange data between a reader and an electronic tag attached to an object, for the purpose of ID and tracking.

**Near-Field Communication.**

This short-range wireless communication standard results from the fusion of the contactless smart card (RFID) and the mobile phone.[15]

**SIM Application Toolkit.**

This technology allows configuration and programming of the SIM card.

**Voice-Based Payment Transactions.**

These can be done by making a phone call to a special number and providing a credit card number.

**Mobile Wallet.**

This m-payment application software on the mobile phone contains details of the customer (including bank account details and/or credit card information) that enable the customer to make payments using the mobile phone.

M-Payment criteria	Method
Basis of payment	<p><b>Account-based:</b> Every consumer is associated with a specific account maintained by an Internet payment provider (IPP) and is periodically billed and pays for the balance of the account to the IPP.</p> <p><b>Token-based:</b> An electronic token is a medium of exchange representing a monetary value, usually supported by a bank. Consumers convert actual currency to an electronic equivalent with their issuer before making a transaction. A merchant collects the tokens and sends them to the acquirer to redeem the money.</p>
Payment medium	<p><b>Mobile payment by bank account or credit card:</b> with or without direct access to the card during the payment.</p> <p><b>Mobile payment by phone.</b></p>
Timing of payment	<p><b>Real-time (cash):</b> Payment methods adopt a real-time or cash-like payment schedule that involves some form of electronic currency that is exchanged during a transaction.</p> <p><b>Prepaid (debit):</b> Consumers pay in advance to obtain the goods they want.</p> <p><b>Postpaid (credit):</b> Consumers receive the goods and consume them before paying.</p>
Payment location	<p><b>Remote transactions:</b> conducted independent of the user's location.</p> <p><b>Proximity or local transactions:</b> The mobile device communicates locally with other devices using short-range communication technologies.</p>

Table 1. Existing m-payment methods.[11]–[13]

**SECURITY ISSUES :**

In mobile commerce, security is the biggest issue: without secure commercial information exchange and safe electronic financial transactions over mobile networks, no one will trust m-commerce. M-payment systems transmit sensitive data, so secure communications and transfers are imperative. Thus, for widespread use and customer acceptance of m-payment services, both perceived and technical levels of security must be high [16][17]. Various mobile security procedures and payment

methods have been proposed and applied to m-commerce.

**SECURITY VULNERABILITIES AND SOLUTIONS:**

In m-payment systems rely on underlying communication technologies (such as, GSM Bluetooth, and RFID) whose security vulnerabilities are often ignored when the security aspects of the m-payment systems are analyzed. Therefore, m-payment system designers should take a holistic view when performing a security analysis during design and implementation [18].

Vulnerability	Threat	Risk	Protection Solution
Over-the-air (OTA) transmission between a phone and point of sale	Interception of traffic	Identity theft, information disclosure, replay attacks	Trusted platform module (TPM), secure protocols, encryption
Inadvertent installation by users of malicious software on mobile phones	Downloaded application intercept of authentication data	Theft of authentication parameters, information disclosure, transaction repudiation	Authentication of user (PIN) and application (digital signature by trusted third party), TPM, anti-malware/ /virus
Changing or replacing a mobile phone	Configuration and setup complexity	Reduced adoption of the technology, "security by obscurity"	Simplified user interface, security parameters in TPM set by a trusted party
Smartphone Internet and geolocation capabilities	Malware on mobile devices, poor data protection controls by merchants	Data disclosure and privacy infringement, profiling of user behavior	User control of geolocation features, cryptographically supported privacy, TPM,
POS devices installed at merchant premises	Masquerade attacks, tampering with POS	Theft of service, replay, message modification	POS vendor vetting, message authenticators, vetted authorization and accounting
Lack of digital rights management (DRM) on the mobile device	Illegal distribution of content (such as, ringtones, video, or games)	Theft of content, digital piracy, risk to provider for digital rights infringement	DRM incorporated in smartphone TPM design, cryptographically supported DRM
Weakness of GSM encryption for OTA transmission, SMS data in cleartext on a mobile network	Message modification, replay of transactions, evasion of fraud controls	Theft of service or content, loss of revenue, illegal transfer of funds	Strong cryptographic protocols, SMS message authenticators, encryption
Weakness of GSM protocol for mutual authentication	Impersonation or man-in-the-middle attacks	Eavesdrop, modify, delete, reorder, replay, and spoof signaling	Mutual entity authentication
Weakness of encryption technique on SIM cards	Tampering or cloning of SIM card	Malicious transactions carried out on user's behalf, theft of stored payment credentials	SMS firewall on phone, state-of-art cryptography with sufficiently long keys, PIN for SIM card
Weak cryptographic keys or	Cryptanalysis and	Unauthorized access to	Secure third-party

predictable random-number cryptographic APIs provided by development platforms	dictionary attacks	restricted functionalities	cryptography APIs with algorithms that can generate unpredictable random numbers and strong cryptographic keys
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Table 2. Vulnerabilities, threats, risks, and protection solutions in m-payment systems.[18]-[20]

In general, to counter potential threats, a secure m-payment system must satisfy the following transaction security properties: authentication, confidentiality, integrity, authorization, availability, nonrepudiation (ensuring that users can't claim that a transaction occurred without their knowledge), and accountability (defined as the ability to show that the parties who engage in the system are responsible for the transaction related to them[19]).

**CRYPTOGRAPHY**

Cryptography techniques play an important role in satisfying the transaction security properties mentioned earlier. They're essential in securing m-payments over open networks that have little or no physical security. *Symmetric cryptography* shares a secret between two parties (a *sender* and a *receiver*) where want to communicate safely without revealing details of the message. Symmetric cryptographic methods are suitable because of their low computational requirements. However, key management in symmetric-key operations is complex. To solve this complexity, *public-key cryptography* uses a pair of keys for every party: a *public* key (that is published) and a *private* key (that remains secret). Thus, it is not necessary to share a secret key between the sender and the receiver before communicating securely. However, traditional asymmetric signature schemes make the signature computations expensive and aren't suitable for mobile devices. Moreover, to avoid impersonation attacks, for every public key, a certificate is required and must be verified by a certification authority, causing an additional information exchange (and increased delays) during each transaction[21].

**FUTURE CHALLENGES AND OPPORTUNITIES:**

Mobile communication continues to evolve and improve, and new technologies offering attractive business opportunities are emerging. Solutions provided by m-payment vendors must evolve in order to support increasingly sophisticated client applications running on mobile devices[16]. At the

same time, designers must continuously adapt existing m-payment systems to allow clients to take advantage of the benefits associated with emerging technologies while simultaneously ensuring secure and reliable payment transactions. We have identified several challenges and opportunities.

**5G TECHNOLOGY**

The 5G mobile communications technology is the next generation of the existing 4G Long-Term Evolution network technology. It will enable users to transmit massive data files including high-quality digital movies practically without limitation, allowing subscribers to enjoy a wide range of services, such as 3D movies and games, real-time streaming of ultra-high-definition content, and remote medical services. 5G will enable software-defined radio and flexibility in encryption method used. Furthermore, 5G will improve latency, battery consumption, cost, and reliability, which will reduce the cost of communications over wireless networks when performing payment transactions. Heterogeneous wireless networking technologies will continue to play a fundamental role in the deployment of 5G networks. However, the disparity of security solutions used by different wireless, mobile, cellular networks makes end-to-end security solutions still a significant challenge that must be addressed to support future secure m-payment systems and applications.

**CLOUD COMPUTING**

A cloud-based m-payment system is a type of proximity payment that stores payment credentials (used to authenticate the payment transaction) on a remote server rather than at the mobile device. To use this solution, both the consumer and the merchant must download the cloud-based application and subscribe to the service. The physical mobile phone might not be needed to complete the payment, depending on the exact solution. Consumers can access their account information in the cloud via mobile devices. In addition, payment notification can be

communicated via email or SMS text messages once a cloud payment is completed[22]. Despite the benefits offered by cloud-based m-payment systems, some security issues remain unsolved. For example, payment data and stored payment credentials in the cloud could be compromised if the cloud server is attacked. Also, payment data should not be transmitted via SMS or email because cloud platforms aren't encrypted. Finally, data privacy remains a key concern for payment data stored in the cloud, which could share this information with other businesses without the consumer's explicit approval[23].

#### Encryption Technology

*Elliptic curve cryptography* (ECC) is an alternative approach to public-key cryptography. It relies on the elliptic curve logarithm, which dramatically decreases the key size needed to achieve the same level of security offered in conventional publickey cryptographic schemes. This allows ECC to provide similar security as RSA but using much smaller key sizes (approximately one-eighth of the key size used by RSA), which in turn significantly reduces processing overhead. Therefore, faster computations, lower power consumption and memory, and bandwidth savings are properties offered by ECC that are useful for implementing encryption on resource-constrained mobile devices. In the future, system designers should explore the possibility of incorporating ECC algorithms in existing or new m-payment systems to reap many of the benefits of ECC in mobile devices. *Self-certified public-key schemes* (where public-key authentication can be achieved implicitly with signature verification) are an alternative security solution for m-payment systems based on restricted communication scenarios, where an engaging party has connectivity restrictions that prevent communication with a certification authority for validating a certificate during a transaction. In those schemes, the user's public key is derived from the signature of his or her secret key along with his or her identity, and is signed by the system authority using the system's secret key. However, the expiration of this kind of certificate isn't defined in all the schemes proposed in the literature and is an open problem that still must be solved.

#### CONCLUSION

M-payment systems will continue to receive a lot of attention by industry and academia. The statistical trends reported in this article indicate that we'll continue to see explosive growth in the number of m-payment users and m-payment transactions. At the same time, security will continue to be a paramount issue. The deployment and adoption of various emerging technologies bring new challenges and opportunities to the design and implementation of secure m-payment systems today and in the future.

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